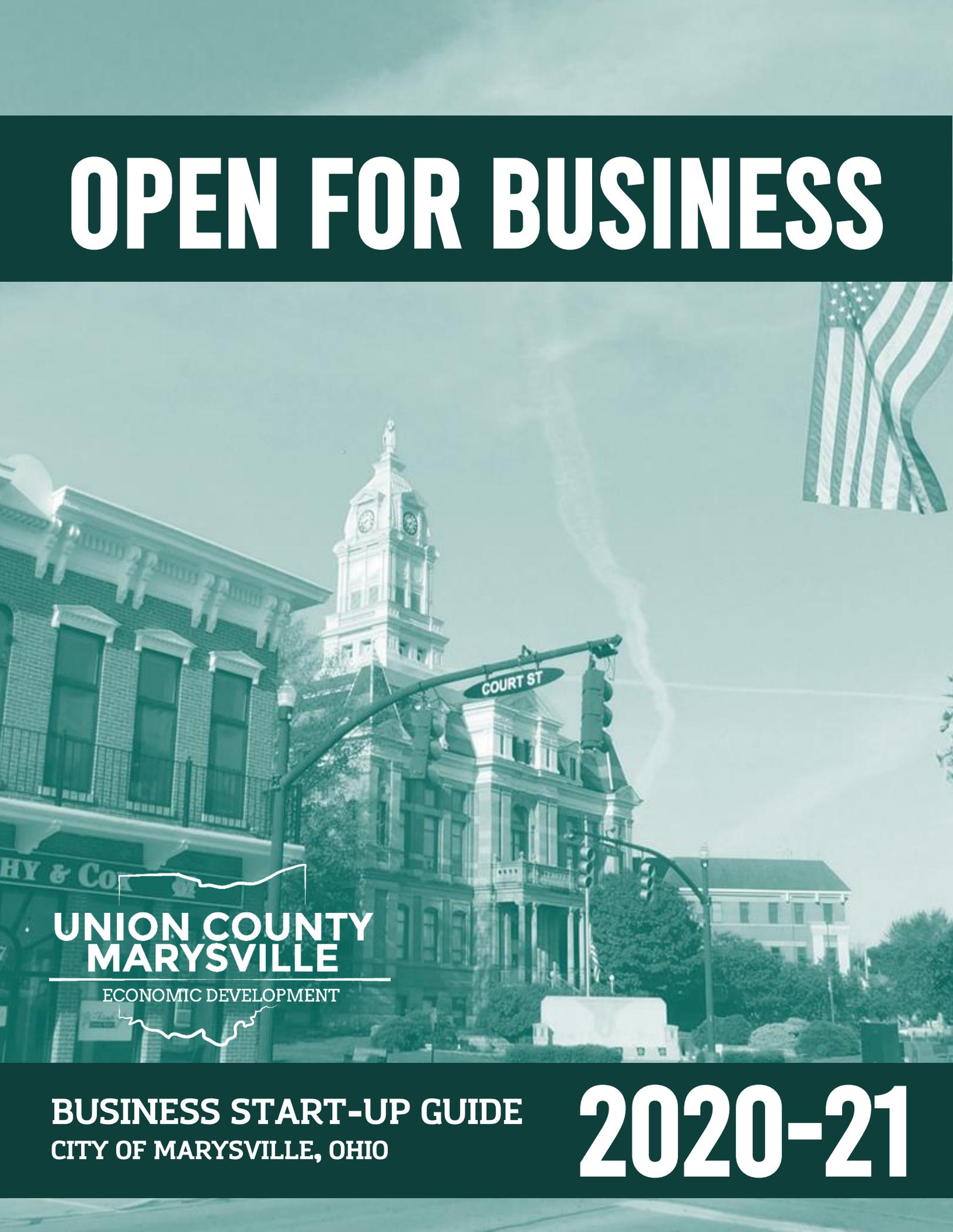


# OPEN FOR BUSINESS



**UNION COUNTY  
MARYSVILLE**

ECONOMIC DEVELOPMENT

**BUSINESS START-UP GUIDE  
CITY OF MARYSVILLE, OHIO**

**2020-21**

# It's Your Dream. We're Here to Help.

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## Welcome!

On behalf of the City of Marysville, Union County-Marysville Economic Development Partnership, and the Marysville Entrepreneurial Center, we are pleased that you have made the decision to establish a business in Marysville. Our community offers a wealth of opportunities to help you succeed. We are a business-friendly community and are committed to helping you succeed in this exciting, yet challenging, endeavor. This document is designed to be a start-up guide rich with resources to help you on your journey to business ownership. We hope you find the following information to be helpful. Thank you again for your commitment to making Marysville and Union County an even stronger community.

This guide is a cooperative project of the Union County-Marysville Economic Development Partnership, City of Marysville, and the Marysville Entrepreneurial Center.



For economic development inquiries, please contact:

Union County-Marysville Economic Development Partnership  
227 East Fifth Street | Marysville, Ohio 43040 | 937-642-6279 | [www.growunioncountyohio.com](http://www.growunioncountyohio.com)

## Taking Your First Step

Congratulations on making the decision to open a business. We wish you nothing but success in your venture! Opening a business can be a daunting task - but with some preparation, determination, and hard work, you will be well on your way to running a successful business in no time! While this packet is designed to help you get started, before we get too far along, we want to be sure that you're fully aware of the risks involved in opening and running a business.

Since none of us have a "crystal ball", it is important to spend some extensive time analyzing your readiness to open a business and the feasibility of your business idea. While we don't wish to discourage you, studies reveal that the common causes of small business failure are:

- ✗ Poor Location
- ✗ Lack of Research Regarding Market Potential
- ✗ Over-Optimistic Business Plans
- ✗ Poor Evaluation of Competition
- ✗ Lack of Unique Selling Proposition (USP)
- ✗ Lack of Marketing Expertise
- ✗ Conflict with Partners

Careful planning and the utilization of available expertise are essential to the success of any new business. The first step within the planning process is to assess your readiness to expend the necessary resources to create and grow a prosperous small business.



## A Checklist Before Going into Business

Before you continue with your project, you need to take time to consider some personal questions. Are you the kind of person who can get a business started and make it go? What is the true reason you want to own your own business? Do you want it badly enough to work long hours without knowing how much money you will make? Have you worked for someone else as a foreman or manager? Have you had any business training in school? Have you saved any money?

To help you determine if you and business ownership are a good fit, please complete the Readiness Checklist on the following page. Be honest with yourself and check the answer that most accurately represents your thoughts. Remember, we're only trying to prevent you from future disappointment!

## Readiness Checklist

### 1. Are you a self-starter?

- I do things on my own. Nobody has to tell me to get going.
- If someone gets me started, I can keep going.
- Easy does it. I don't put myself out until I need to.

### 2. How do you feel about other people?

- I like people. I can get along with just about anyone.
- I have plenty of friends - I don't need any more.
- Most people irritate me.

### 3. Can you take responsibility?

- I like to take charge of things and see them through.
- I'll takeover if I have to, but I'd rather let someone else be responsible.
- There's always some eager beaver around - let him do it all.

### 4. How good of an organizer are you?

- I like to have a plan in place before I begin a project.
- I do just fine until things get too deep. Then I quit.
- I get started then something comes along and derails me. So I just take things as they come.

### 5. Can you lead others?

- I can get most people to do anything I ask.
- I can give the orders if someone tells me what we should do.
- I let someone else get things moving. Then I go along if I feel like it.

### 6. How good of a worker are you?

- I can keep going as long as I need to. I don't mind working hard for something I want.
- I'll work hard for a while, but when I've had enough, that's it.
- I can't see that hard work will get you anywhere.

### 7. Can you make decisions?

- I can make up my mind in a hurry if I have to. It usually turns out OK.
- I can if I have plenty of time. But I don't like pressure.
- If I have to quickly make decisions, I usually end up wishing I hadn't.

### 8. Can people trust what you say?

- You bet they can. I'm a person of my word.
- I try to be on the level most of the time, but sometimes I just say what's easiest.
- Why bother if the other person doesn't know the difference?

Now that you have completed the Readiness Checklist, count the checks you made. If most of your checks are beside the first answer, you probably have what it takes to run a business. If not, you may run into some trouble in the future. You may want to find a partner who can balance your weaknesses.

## Are You Ready to Proceed?



If you are interested in starting your own business in Marysville, your first phone call should be to the Marysville Entrepreneurial Center (MEC). The MEC, which has locations at 128 South Main Street and 129 North Main Street in Marysville, is Union County's center for innovation and entrepreneurial development. The MEC was created in 2008 in partnership with the Union County Commissioners, City of Marysville, Union County Community Improvement Corporation (CIC), Small Business Development Center at Columbus State Community College, and Rev1 Ventures.

### Marysville Entrepreneurial Center

129 North Main Street, Marysville  
Phone: (614) 989-2429

### Supporting Entrepreneurialism and Innovation

Many individuals have ideas about new products, systems or programs. With the establishment of the MEC, local entrepreneurs are given the opportunity to take their ideas and grow them into viable, sustainable businesses without being forced to leave the community to find highly-specified support and service.

The MEC provides several programs and resources to ensure the success of any business:

- ✓ Special Topic Workshops
- ✓ Young Entrepreneurs Academy (YEA!)
- ✓ Business Planning Sessions
- ✓ Business Start-up Assistance
- ✓ Educational Seminars
- ✓ Peer-to-Peer Networking
- ✓ Government Regulation Guidance
- ✓ Brainstorming Sessions

### Low Cost Office and Flex Space Available

With limited financial resources to move from their favorite coffee shop or kitchen table to a professional and impressive office environment, start-ups can lose talent, business opportunities, and respect. That is why the MEC also offers a secure and professional environment for start-ups. Traditional office space and affordable flex space/hot spots are available to lease, complete with the following amenities:

- ✓ 24-hour, 365 Access
- ✓ Training Room
- ✓ Conference Room
- ✓ Kitchenette
- ✓ WIFI
- ✓ Copier
- ✓ Phone Service
- ✓ Mail Service
- ✓ Business-friendly Lease Terms
- ✓ Convenient Uptown Location
- ✓ Chamber Membership Discount

For additional information, please call Chaz Freutel, MEC Manager, at (614) 989-2429 or visit:

[www.theMEC.org](http://www.theMEC.org)

## Preparing Your Business Plan

**If you need additional reassurance that you're ready to start a business, please consider using the Small Business Readiness Assessment Tool (SBAT).**

Developed by the Small Business Administration (SBA), the Small Business Readiness Assessment Tool (SBAT) is an interactive questionnaire developed to assess an entrepreneur's readiness to start a business. Questions within the SBAT are designed to evaluate the user's skills, personal characteristics, and experience in relation to their preparedness to start a business. After the questionnaire is completed the results are tallied and an assessment profile is provided. The user is also supplied a statement of "Suggested Next Steps" and links to free online courses and counseling.

To complete the Small Business Readiness Assessment Tool, please visit the website below:

[https://eweb1.sba.gov/cams/training/business\\_primer/assessment.htm](https://eweb1.sba.gov/cams/training/business_primer/assessment.htm).

The Small Business Readiness Assessment Tool is an automated self-assessment tool. None of the information provided is collected, tabulated or utilized by the SBA or any other organization.

### Tips for Preparing Your Business Plan

Regardless of the method of entering a new business - starting, buying, or franchising, a business plan is the foundation for launching your business. It is perhaps the most time consuming and difficult thing you will do prior to opening your business - but it is imperative that you take the time to complete this important task.

The ability to obtain financing is enhanced if a business plan is submitted prior to or at the time of the first meeting with the financing organization. A business plan is a detailed description of the business, including the product, a market analysis, the management team, and financial projections. A well-prepared business plan serves two functions. First, it helps secure financing by demonstrating technical competence, market knowledge, and organizational ability. Secondly, it is a valuable management tool to help establish goals, identify risks, recognize financial and physical needs, and provide benchmarks to evaluate performance.

It is important for a plan to recognize a business's weaknesses in addition to its strengths. This increases the plan's credibility and prevents surprises in the financing firm's investigation of the opportunity. Furthermore, it enables the financing firm to identify ways in which it can provide an extra value added in the form of non-financial assistance.

A well-prepared business plan cannot provide a guarantee that you will secure financing. However, it will demonstrate your organizational ability and your knowledge of your market. Furthermore, it can be a valuable tool to guide management and to appraise performance. As a result, it will greatly enhance your prospects of obtaining financing and achieving success. There are many resources and organizations that can help you develop a solid business plan. However, downloading or purchasing "ready-made" business plans from the internet is strongly discouraged! Nobody knows your business and business ideas better than you, so why would you leave it to a stranger on the internet?

**Need help getting started with your business plan? The MEC is ready to help! Please refer to previous page.**

## Local Permits, Zoning & Building Regulations

The following information is designed to help facilitate a prompt and efficient permitting and licensing process. We recommend that you meet with the building and zoning departments early in the planning process to become familiar with the codes that may affect your project. Remember, our building and zoning officials are here to help. The following is a brief process that should aid you in complying with local building regulations:

- ✓ Determine where you want to locate your business.
- ✓ Visit or call the City of Marysville Planning & Zoning Department to discuss your project and to determine if the zoning at that site is appropriate for the intended use.
- ✓ Contact the Union County Building Department to see if the building is suitable for the new use or if there are any outstanding code issues that need addressed.
- ✓ The City of Marysville requires permits for all permanent and/or temporary business signs, so check with the City prior to erecting or replacing an existing sign. The Union County Building Department will also review signage for appropriate fastening, electrical work, etc.
- ✓ Finally, permits (occupancy/zoning) must be obtained for all new businesses prior to opening.

### **Change of Occupancy/Zoning Permits**

When a business wishes to locate or relocate into an existing building or space within Marysville, a permit is required from both the City and the County prior to taking occupancy. The purpose of these permits is to verify that the business/proposed use is permitted at the proposed location. The City of Marysville Planning & Zoning Department will determine whether-or-not the business is permitted at the site and if parking requirements can be met. The Union County Building Department will verify whether-or-not the business/proposed use can operate safely within the proposed building or space.



**Change of occupancy/zoning permits are required for any business that wishes to move into an existing building or space “as is”.**

You can perform interior cosmetic changes such as painting or new floor finishes, however there can be no alterations or additions of any type to the interior or exterior of the building without building and zoning permits. Exterior changes, such as painting, window and door replacements, façade changes, roof replacements, etc. are subject to the approval of the City Design Review Board.

If you are planning to make physical alterations to the building, you must seek a registered design professional, such as an architect or engineer, and apply for a building permit.

**Note:** The Ohio Building Code may require building improvements for changes in use if the new business has specific code requirements. Such alterations require a building permit rather than a change of occupancy permit.

### Signage

If you wish to change or replace existing signage or install new permanent and/or temporary signage, a sign permit will need to be obtained - in addition to the change of occupancy/zoning permits. Sign permits can be obtained through the City of Marysville Planning & Zoning Department. The Union County Building Department will also review all signs except for those painted on the building or windows. They will check the fastening of the signs (foundations/walls), electrical components, and monument signs.

### Safety Inspections

After plans for the change of occupancy have been approved, the building will need to have an inspection with the building and fire department safety officers. This inspection must occur prior to the opening of the business.

### Plumbing & Health Inspections

The Union County Health Department handles plumbing permits and inspections in all areas of the county. This department is responsible for reviewing and permitting on-site sewage disposal systems, inspecting hand washing sinks (kitchens), pre-packaged food displays, and issuing food service licenses.

### Continuity of Operations Planning

A Continuity of Operations Plan helps ensure trouble-free operations through unanticipated events such as natural disasters or the outbreak of infectious diseases. The Union County Emergency Management Agency can assist businesses with developing such plans. For more information, please contact the Union County EMA at (937) 645-3174.

### Flood Hazard Areas

Flood Hazard Area Permits are required if you construct within a Flood Hazard Area. Certain building restrictions apply within these areas. To determine if your site is within a Flood Hazard Area, check with the Union County Building Department.



**Remember:** It is imperative that you contact the City and County prior to beginning your project, including before you purchase or lease a building. Some businesses that fail to do so are later faced with corrective action and in some cases, are unable to open their business in a timely manner. Our local officials are understanding of your needs and will work with you in a friendly, timely, and professional manner every step of the way.

## Important Contact Information

### City of Marysville Planning & Zoning Department

209 South Main Street | Marysville, Ohio 43040

Ph: (937) 645-7350 | [www.marysvilleohio.org](http://www.marysvilleohio.org)

### Union County Building Department

233 West Sixth Street | Marysville, Ohio 43040

Ph: (937) 645-3121 <http://w2.co.union.oh.us/Engineer/engineer.html>

## Tax & Regulatory Information

### Ohio 1st Stop Business Connection

Depending on the type of business, the state requires various permits and tax identification forms. The following is a list of some common business permits and regulatory issues. We strongly suggest that you first contact the Ohio 1st Stop Business Connection, which guides you through multi-step process to help you create a free information kit containing state-level instructions regarding starting a business in Ohio. You may contact them by calling (800) 248-4040 or visit <http://business.ohio.gov/starting>.

### Vendor's Permit

A Vendor's Permit is required if you sell tangible personal property or taxable services at retail. Every Ohio retailer must obtain a vendor's license. Please contact the Union County Auditor's Office by calling (937) 645-3003 or by visiting [www.co.union.oh.us](http://www.co.union.oh.us).

### City of Marysville Income Tax

All businesses located within the City of Marysville are required to withhold City income taxes for all employees employed by the business. In order to set up your income tax accounts, please contact the City's Income Tax Division at (937) 645-7350 or at [www.marysvilleohio.org](http://www.marysvilleohio.org).

### County Sales Tax

Sales tax must be charged on all taxable sales. Please contact the Union County Auditor's Office by calling (937) 645-3003 or by visiting [www.co.union.oh.us](http://www.co.union.oh.us).

### Ohio Sales and Use Tax Guide

The Ohio Sales and Use Tax Guide published by the Ohio Department of Taxation answers typical questions regarding Ohio sales and use taxes. This booklet is available from the Ohio Department of Taxation. For more information, please call (888) 405-4089 or visit [www.tax.ohio.gov](http://www.tax.ohio.gov).

### State Tax Information

All employers maintaining an office or transacting business in Ohio must withhold Ohio income taxes from their employees' wages each pay period. This applies to wages paid for work performed in Ohio. For more information, please call (888) 405-4089 or visit [www.tax.ohio.gov](http://www.tax.ohio.gov).

### Federal Tax Information

A business with employees must apply for an Employer Identification Number (EIN). The instructions on how to obtain an EIN can be found by visiting: [www.irs.gov/Businesses/Small-Businesses-&Self-Employed/How-to-Apply-for-an-EIN](http://www.irs.gov/Businesses/Small-Businesses-&Self-Employed/How-to-Apply-for-an-EIN).

### Social Security

Employers are required to report the wages of their employees. For more information, please contact the Social Security Administration at (800) 772-1213 or visit [www.ssa.gov](http://www.ssa.gov).

### **Ohio Unemployment Compensation**

Employers of one or more workers must pay a payroll tax on wages paid to employees. These payments support Ohio's system of unemployment compensation benefits. For more information, please contact the Ohio Department of Job and Family Services by calling (614) 466-6282 or by visiting <http://jfs.ohio.gov>.

### **Ohio Bureau of Workers Compensation**

The state insurance fund is a no-fault program designed to protect the employees and employers in the state of Ohio when a work-related injury, death or occupational disease occurs. All employers must pay premiums unless qualified as self-insurers. In general, employers who have one or more employees must provide worker's compensation coverage. Contact the Ohio Bureau of Workers Compensation by calling (800) 644-6292 or visit [www.ohiobwc.com](http://www.ohiobwc.com).

### **Workers Compensation Group Rating Program**

The Union County Chamber of Commerce offers its members participation in a group rating pool. These pools can save members 30 to 70% on the premiums. For more information, contact the Union County Chamber of Commerce by calling (937) 642-6279 or by visiting [www.unioncounty.org](http://www.unioncounty.org).

### **Occupational Safety & Health**

Businesses should be aware of the U.S. Department of Labor regulations governed specifically by the Occupational Safety and Health Administration (OSHA). The Federal Occupational Safety and Health Act requires every worker be provided a working environment free from health and safety hazards. In order to assist Ohio employers in complying with the standards of OSHA the Ohio Department of Industrial Relations offers a free on-site consultation service. You may request a visit from a consultant who will give you practical advice about your job site's safety and health protection. These consultants do not issue citations, propose penalties, or routinely provide information about you or your workplace conditions to the federal inspection staff.

For more information contact the Ohio Department of Commerce, On-Site Consultation Services, by calling (800) 282-1425 or visit [www.osha.gov](http://www.osha.gov).

### **Wage & Hour Regulations**

Businesses should be aware of the U.S. Department of Labor regulations pertaining to minimum wage, overtime pay, record keeping, and child labor standards affecting full-time and part-time workers. The federal government publishes information and reference guides related to compliance with the "Fair Labor Standards Act. To ensure compliance with Ohio's regulations on wages, hours and minors, contact the Ohio Department of Industrial Relations by calling (614) 644-2239.

### **Civil Rights Information**

The state's anti-discrimination laws are enforced by the Ohio Civil Rights Commission. The law applies to all employers that employ four or more people in Ohio. Among the various requirements, the employer must post the Fair Employment Practices poster conspicuously at each workplace. For more information, contact the Ohio Civil Rights Commission by calling (888) 278-7101.

## Workforce Development Resources

Union County is a part of the Columbus Metropolitan Statistical Area (MSA) which includes over 900,000 people in the workforce. Nearly 24,000 of the 900,000 people in Columbus MSA are provided by Union County. The Columbus MSA has a diverse economy with major emphasis in the service and logistics industries while the Union County economy is primarily comprised of manufacturing and research and development.

Union County consistently has a lower unemployment rate compared to other counties in Ohio. Accordingly, workforce development remains an important issue for our existing companies as we work train and educate our local workforce to meet the demands of local employers.

We have a number of resources available to help you secure qualified employees. The Union County-Marysville Economic Development Partnership surveys the training needs of Union County businesses on a bi-annual basis. The results of the surveys help community officials meet the needs of employers and determine what improvements are needed to workforce development programming.

For additional assistance, please contact the Union County-Marysville Economic Development Partnership by calling (937) 642-6279.

## Helpful Workforce Development Websites

There are many resources available online to help you with your employment needs. We've compiled a brief list of local and State websites that may assist you. If you need specific information, please contact us and we will be more than happy to point you in the right direction.

### Ohio Means Jobs – Union County

[www.unioncountyjobs.org](http://www.unioncountyjobs.org)

### Union County Works! – Talent Portal

[www.unioncountyworks.org](http://www.unioncountyworks.org)

### Ohio Means Jobs (Statewide)

[www.ohiomeansjobs.com](http://www.ohiomeansjobs.com)

### Ohio Labor Market Information

<http://ohiolmi.com>

### One Columbus / The Columbus Region

<http://columbusregion.com>



## Small Business Counseling



Small Business  
Development Centers

### The Small Business Development Center at Columbus State

The Small Business Development Center (SBDC) at Columbus State Community College, a division of the Ohio Development Services Agency, is designed to contribute to the economic growth by providing a one-stop business information portal and hands-on education throughout the entire lifecycle of a business. The SBDC offers counseling, seminars, and workshops that will help you determine what questions need to be answered and give you guidance on how and where to find the answers.

Representatives of the SBDC meet regularly with Union County residents right here in Marysville. To learn more about the Small Business Development Center at Columbus State Community College, please visit their website: <http://sbdcfreeadvice.ning.com>. You may also call the Union County-Marysville Economic Development Partnership at (937) 642-6279 to schedule an appointment.

### Small Business Administration

The Small Business Administration (SBA) is a federal agency created to aid, counsel, assist and protect the interests of small businesses, preserve free competitive enterprise, and maintain and strengthen the overall U.S. economy. The SBA assists entrepreneurs through training, counseling and business development programs including loan guarantees. For additional information or to schedule an appointment with an SBA Counselor, visit: <http://sba.gov>.

### SCORE: "Counselors to America's Small Businesses"

SCORE is a national nonprofit organization dedicated to entrepreneur education and the formation, growth and success of the nation's small businesses. SCORE provides free and confidential business advice and counseling through their volunteer experts who specialize in areas such as accounting, financing, marketing and more. To learn more about SCORE, please visit their website: <http://www.score.org>.

### Small Nation

Based in nearby Bellefontaine, Small Nation develops places, spaces, and dreams for small town entrepreneurs across the country. Small Nation helps business owners with every aspect of owning and managing their businesses, including interior design and staging, financing, marketing, mentorship and education, and advocacy. They also provide coworking space to growing businesses and entrepreneurs with big ideas. To learn more about Small Nation, please visit their website: <https://smallnationstrong.com>.

### Marysville Entrepreneurial Center

The Marysville Entrepreneurial Center (MEC) is available to Union County residents wishing to establish their business or those seeking assistance with growing an existing business. More information about the MEC can be found by visiting [www.theMEC.org](http://www.theMEC.org).

## Additional Resources



### Union County Chamber of Commerce

The Union County Chamber of Commerce has the responsibility of enhancing the economic, civic, and cultural growth of the community and to act as a voice and advocate for business. Membership in the Union County Chamber of Commerce provides businesses a multitude of benefits including insurance and product discounts, Bureau of Workers Compensation discounts, workplace safety training, networking with fellow business owners and potential customers, ribbon cuttings and ground-breaking ceremonies, listing in business directory, exposure and marketing opportunities, and much more. To learn more about the Union County Chamber of Commerce, please visit: <https://unioncounty.org/become-a-member> or contact Tonya Woodruff at (937) 553-7010.

### Marysville Public Library

The Marysville Public Library, located at 231 South Plum Street, offers a wealth of information that can help you as you prepare to establish a business. From business planning to financial tips, employment/hiring, and more, the Marysville Public Library is a “must” for anyone considering opening a business. To learn more, please call (937) 642-1876 or visit their website: <http://www.marysvillelib.org>.

### Available Buildings & Sites Database

The Union County-Marysville Economic Development Partnership maintains an available properties database to assist in your site selection process. You can find information regarding available industrial and commercial land as well as retail, office and industrial space within existing buildings. For more information, please contact the Union County Economic Development Partnership by calling (937) 642-6279.

### Community Profiles & Demographics

A major component of opening a business is understanding the demographics, workforce qualities, distance to major markets, largest employers, and the overall characteristics of the community. To assist you in this effort, the Union County Economic Development Partnership can provide reports and information specific to your needs upon request.

### Union County-Marysville Economic Development Strategy

The Union County-Marysville Economic Development Strategy (EDS) is a blueprint for our community to improve the business climate for existing businesses and for potential businesses looking to expand. The EDS outlines specific recommendations on how we can improve our competitiveness and encourage business growth and development. To learn more about the Economic Development Strategy, please visit [www.growunioncountyohio.com/strategy](http://www.growunioncountyohio.com/strategy).

## Local Financial Assistance

Unfortunately, there are not many financial resources or grants available to business start-ups or businesses that are retail or restaurant in nature. However, resources may be available depending on the project scope and industry sector. To discuss the availability of financial assistance for your project, please contact the Union County-Marysville Economic Development Partnership by calling (937) 642-6279 or visit [www.growunioncountyohio.com/resources](http://www.growunioncountyohio.com/resources).

### Union County Enterprise Zone Program

The Union County Enterprise Zone Program offers real property tax abatements for eligible companies wanting to expand or locate within the designated Enterprise Zone areas that are located in the City of Marysville, the Village of Richwood and portions of southern Union County. The term and amount of the tax abatement is based upon the number of employees, amount of payroll, and amount of investment.

### Marysville Community Reinvestment Area #1

In an effort to improve its uptown and surrounding neighborhoods, the City of Marysville established a Community Reinvestment Area to provide real property tax abatements for eligible residential, commercial, office and industrial development. The term and amount of the abatements vary depending on the land use, number of jobs created or retained, amount of payroll, and the amount of the investment. For more information about the Marysville CRA program, please click here to download the brochure.

### Marysville Innovation District Community Reinvestment Area

In 2019, the City of Marysville established the Marysville Innovation District Community Reinvestment Area to provide real property tax abatements for eligible residential, commercial, office, and industrial development in the southern portions of the city, including the 33 Innovation Park. The term and amount of the abatements vary depending on the type of project, number of jobs created or retained, amount of payroll, and the amount of the investment.

### Opportunity Zone Program

The Opportunity Zone Program is designed to encourage long-term, private investment in specific census tracts by providing a federal tax incentive for taxpayers who reinvest unrealized capital gains into Opportunity Zones. The incentive is deferral, reduction, and potential elimination of certain federal capital gains taxes.

### Union County Community Improvement Corporation

The Union County Community Improvement Corporation (CIC) is the statutory non-profit Economic Development arm of the community. The CIC has unique economic development capabilities that include the ability to borrow money, purchase and lease land and buildings, purchase and lease personal property, and to issue bonds or notes.

### Marysville - Union County Port Authority

While the Marysville -Union County Port Authority does not operate a traditional port, port authorities are given certain powers in the areas of real estate development, financing and management of foreign trade zones. Unlike a city or county, port authorities can buy land and construct a building that could be leased or sold to a business of its choosing at a privately negotiated price. They can also issue tax-exempt (and therefore, lower interest bonds) on behalf of a private entity for the construction of a new facility.

## Useful Contact Information

### Economic Development, Convention & Business Services

Website: [www.unioncounty.org](http://www.unioncounty.org)

Union County Economic Development Partnership	937-642-6279
Union County Chamber of Commerce	937-642-6279
Union County Convention & Visitor's Bureau	937-642-6279

### Marysville Entrepreneurial Center

Website: [www.theMEC.org](http://www.theMEC.org)

614-989-2429

### City of Marysville Government

Website: [www.marysvilleohio.org](http://www.marysvilleohio.org)

Administration	937-645-7350	Police Department	937-645-7300
Building & Grounds	937-645-7350	Public Service	937-645-7350
Clerk of Council	937-645-7350	Sanitation	937-645-7350
Economic Development	937-642-6279	Streets	937-645-7350
Engineering & Planning	937-645-7350	Utility Department	937-645-7350
Finance	937-645-7350	Water Reclamation	937-645-7350
Fire Department	937-642-2065	Water	937-645-7350
Income Tax	937-645-7350	Water Plant	937-645-7350

### Union County Government

Website: <http://co.union.oh.us>

Auditor's Office	937-645-3003
Building Department	937-645-3018
Clerk of Courts	937-645-3006
Commissioners	937-645-3012
Economic Development	937-642-6279
Emergency Management	937-645-3174
Engineer's Office	937-645-3018
Health Department	937-642-2053
Recorder's Office	937-645-3032
Sheriff's Office	937-645-4102
Soil & Water Conservation	937-642-5871
Treasurer's Office	937-645-3035
Union County Extension	937-644-8117

### Local Media

Marysville Journal Tribune	937-644-9111
Union County Daily Digital	614-230-9445



## About Marysville

The City of Marysville, which serves as the county seat of Union County, is a community rich with small town charm, conservative family values, and a populous with an unparalleled work ethic. Marysville remains one of the fastest growing communities in central Ohio thanks to its vibrant economy, well-planned neighborhoods, strategic community visioning, and strong community pride.

In Marysville, the adage Where the Grass is Greener is not merely a phrase, rather a statement that boldly reflects the community's many outstanding qualities.

City leaders continue to strengthen the community's quality of life. In fact, Marysville has been recognized as the 17th Best Place to Raise a Family (2018), one of Ohio's Safest Cities (2014), The #3 Power Suburb in America (2014), The Best Place to Find a Job in Ohio (2014), Most Affordable Suburbs (2010), designated as a Preserve America Community (2008), Certified Local Government (2007), and was recognized as one of the Best Hometowns in Ohio (2006).

Among many assets, Marysville is strategically located for business growth and development. Located just 30 miles northwest of downtown Columbus and 18 miles northwest of the I-270 outerbelt, the community is closely linked to the metropolitan Columbus area. Marysville is served by US-33, a four lane, limited access highway which connects Elkhart, Indiana to Richmond, Virginia. Marysville is also a short distance to I-71, I-70, I-75, and is serviced by CSX rail.



### Population

2020	24,667
2010	22,094
2000	15,932

### Income

Per Capita	\$22,888
Median Household	\$53,880
Median Family	\$71,594

### Housing Units

Total Housing Units	7,963
Owner Occupied	4,422
Renter Occupied	3,074
Median House Value	\$159,500

### Educational Attainment

High School Graduate	5,288
Some College	3,214
Associate's Degree	1,131
Bachelor's Degree	2,765
Master's/Professional	937

Source: U.S. Census Bureau